

# Winner!

## Compare PureAir™ to the Competition



|  | HEALTHY CLIMATE PureAir™ | APRILAIRE® 5000           | CARRIER® Infinity; Bryant Perfect Air               | TRANE® Clean Effects/ AccuClean | In-Duct UV Purifiers (Many Brands)     | Portable Purifiers                  | HOMEOWNER BENEFITS   |
|--|--------------------------|---------------------------|---|---------------------------------|--|-------------------------------------|--|
| Technology   | Filter media w/PCO       | Media w/ Electronic       | Filter media w/ Electronic                          | Electrostatic Precipitator      | UV with PCO                            | Ionizer/Ozone Generator             | PureAir utilizes three components (MERV 16 filter, PCO cartridge and UVA light) that work together to clean the air in the home better than any other single system you can buy.   |
| MERV Rated   | MERV 16                  | NO                        | "Equivalent to MERV" claim                          | NO                              | Unit includes no media filter          | NO                                  | PureAir achieves the highest MERV rating available and is unmatched in the residential industry. Some competitors can only claim MERV equivalency as their use of electronic air cleaning negates official MERV ratings.   |
| Attacks VOCs   | YES                      | NO                        | NO  | NO                              | Modest to little                       | Modest to little                    | PureAir attacks VOCs found throughout the home in paint, cleaning supplies, air fresheners and building materials. VOCs can make asthma worse, create headaches and cause long-term damage to the liver and kidneys.   |
| Removes Formaldehyde                                     | YES                      | NO                        | NO  | NO                              | NO                                     | NO                                  | Formaldehyde is found in many home building products and is a cancer agent according to the EPA and the National Cancer Institute.   |
| Destroys Odors   | YES                      | NO                        | NO  | NO                              | NO                                     | Negligible to none                  | PureAir's strong performance in reducing odors in the home has been enhanced with the redesigned PCO cartridge.  |
| Does NOT Produce Ozone                                   | YES                      | NO                        | NO  | NO                              | NO; some high, some modest             | NO; some high, some modest          | The list of organizations that warn against using ozone in the home is extensive (EPA, American Lung Association, Consumer Reports, CARB and others).  |
| Destroys Ozone   | YES                      | NO                        | NO  | NO                              | NO                                     | NO                                  | PureAir goes beyond not producing ozone to significantly reducing ozone levels in the home as it actually converts ozone into oxygen.  |
| NO Homeowner Cleaning                                    | YES                      | Moderate                  | Moderate  | Extensive                       | YES                                    | 1-3 months                          | PureAir requires no vacuuming, brushing or other cleaning of internal components that homeowners are reluctant to perform and that result in degradation of advertised performance. Instead, the annual PureAir maintenance kit installed by the contractor ensures optimal performance. |
| Cabinet Width  | 8.75"                    | 12"                       | 11.125"   | 7.5"                            | N/A - installs like UV light           | N/A                                 | The new PureAir for 2015 features a slimmer cabinet and less weight for more applications and easier installation.   |
| Includes Top Rated Filter from Leading Consumer Magazine | YES                      | Not eligible due to ozone | Rated 3 <sup>rd</sup> behind Carbon Clean 16 and 3M | Not eligible due to ozone       | No filter to protect PCO, HVAC or home | Not Rated; impacts only single room | The Carbon Clean 16® filter component is the highest rated whole-home filter in the industry. The 2015 inclusion of the Carbon Clean 16 improves ozone reduction and odor elimination while maintaining low static pressure.   |

### PureAir Air Purification System

*Cleans the air in your home better than any other single system you can buy*

- Removes particles including pollen, dust and pet dander
- Removes bioaerosols and microorganisms including mold, viruses, dust mites and bacteria
- Removes and destroys household odors and chemical vapors, including formaldehyde

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